

BOLD

BRAVE

ICONIC

SIMPLE

LOUDER

UNIQUE

NERDY

EXPLICIT

SIGNIFICANT

DEDICATEDLY

DIFFERENT

Curriculum Vitae.

As a multidisciplinary specialist - artist and personality - I've been practicing this profession for almost two decades. My main goal is to create success stories with life from the call of new ideas and reactions.

I have worked as a multi-disciplinary Top 100 Global Evangelist Artist in various select and highly recommended agencies and corporate brands around the world. (Forbes Global Lists).

My specialty is the current digital technology age with all its related technical and engineering areas and implementation content, which is very detailed in my resume. Of course, I also cover all areas of offline and other related work that I use continuously for many of my projects and clients.

My very extensive brand experience and my casting in very important key roles over the last few years, has given me the opportunity to apply and enhance my professional skills through my participation and achievement of numerous and named full projects worldwide.

Professionalism, quality and the pursuit of correct execution, as well as very strong teamwork and leadership at eye level, are just a few of the characteristics that define me (soft and hard skills), my work and the shape of my character.

It is this strong passion and all the aspects mentioned above that I am constantly expanding my knowledge of, always combining it with my own personal ambitions.

On my official website as a digital artist you can delve into very extensive content, dynamic visuals and motion insights of my projects and clients. Of course, it's self-explanatory what professional skills are required. They are also detailed.

I hope you enjoy exploring my global, unique and specific, change management, visual-conceptual and business-driven creativity.

Kind Regards,
Sevasti Tsaousidou {she/her}

Personal Viewport.

└ Name

Sevasti Tsaousidou

└ Pronouns

She/Her

└ Gender

Female

└ Birthdate

09.11.1979

└ Age

Fourty4

└ Born in

Stuttgart, DE

└ Nationality

Greek {Origin}

└ Relationship

Engaged

└ Status

World Citizen

└ Mother tonque

DE // EN // GR

└ Other

FR // ES // IT



Education & Degrees.



PhD Behavioral Science

⊙ LSE University London | LHR, UK

2007-2011



Master of Science

⊙ Aristotle University Thessaloniki | SKG, GR

2003-2005



Bachelor of Science

⊙ Aristotle University Thessaloniki | SKG, GR

1999-2003



High School Diploma +

⊙ Greek Lyzeum Stuttgart | STR, DE

1998-1999



High School Diploma

⊙ Johannes-Kepler-Gymnasium | STR, DE

1990-1998

Latest Awards & Vision.

“

It doesn't make sense to hire smart people and then tell them what to do.

We hire smart people so they can tell us what to do.

Steve Jobs

CEO and Co-Founder
Apple Inc.



Experience.

¹ PERMANENT

² SELF-EMPLOYED

³ FREELANCER

⁴ VOLUNTEERING

SEASON 2024

01.24 — PRESENT

SMART | HQ EUROPE | STUTTGART, GERMANY # Global Lead Specialist Website & UX/UI ¹

I WORK FOR SMART EUROPE GMBH IN STUTTGART, GERMANY, IN THE CUSTOMER EXPERIENCE & ECOM DEPARTMENT AS LEAD SPECIALIST FOR WEBSITE & UI/UX FOR ALL GLOBAL MARKETS (LE & GD). I AM ALSO PRODUCT OWNER FOR THE GLOBAL CORPORATE DESIGN SYSTEM AND DEVELOPMENT TEAMS.

01.24 — 12.24

AKDB | BAVARIAN PUBLIC LAW | MUNICH, GERMANY # Executive CX/UX Specialist & Lead Consultant ³

I WORK FOR THE CURRENT GTM PRODUCTS AND THE TEAM OK.PER+ AND SUPPORT THE CENTRAL UX GLOBAL TEAM IN ALL QUESTIONS OF CX/UI/UX/BX AS EXECUTIVE SPECIALIST AND LEAD CONSULTANT. I AM ALSO PART OF THE PERFORMANCE AND TECH TEAMS FOR TECHNOLOGY ISSUES.

SEASON 2023

07.23 — 12.23

SMART | HQ EUROPE | STUTTGART, GERMANY # Global Lead Specialist Website & UX/UI ¹

I WORK FOR SMART EUROPE GMBH IN STUTTGART, GERMANY, IN THE CUSTOMER EXPERIENCE DEPARTMENT AS LEAD SPECIALIST FOR WEBSITE & UI/UX FOR ALL GLOBAL AND GERMAN MARKETS. I AM ALSO PRODUCT OWNER FOR THE GLOBAL CORPORATE DESIGN SYSTEM.

07.23 — 12.23

BOTTEGA VENETA | HQ MILAN, ITALY # Executive Creative Director ⁴

WORKED FOR THE UPCOMING LGBTQIA+ CAMPAIGN 2024, AS EXECUTIVE CREATIVE DIRECTOR FOR THE COLLECTION "GREEN VELVET - TWENTY4".

02.23 — 07.23

SPOTIFY | HQ STOCKHOLM, SWEDEN # Executive CX/UX Specialist & Product Lead ²

WORKED AS A EXECUTIVE CX/UX SPECIALIST AND PRODUCT OWNER FOR THE CENTRAL CORE EXPERIENCE DEPARTMENT AND ASSOCIATED TEAMS ON NEW UPCOMING PRODUCT FEATURES AND COLLABORATIONS FOR PRODUCT RELEASES FOR THE 2023-2025 MARKET.

01.23 — 12.23

AKDB | HQ BAVARIAN PUBLIC LAW | MUNICH, GERMANY # Executive CX/UX Specialist & Lead Consultant ³

I WORK FOR THE CURRENT GTM PRODUCTS AND THE TEAM OK.PER+ AND SUPPORT THE CENTRAL UX GLOBAL TEAM IN ALL QUESTIONS OF CX/UI/UX/BX AS EXECUTIVE SPECIALIST AND LEAD CONSULTANT. I AM ALSO PART OF THE PERFORMANCE AND TECH TEAMS FOR TECHNOLOGY ISSUES.

01.23 — 01.23

WOLTERS KLUWER TAA | HQ STUTTGART, GERMANY # Country Lead CX/UX & Design and Product Manager ¹

WORKED FOR THE TAX AND ACCOUNTING DEPARTMENT GERMANY AT HQ LUDWIGSBURG, STUTTGART AND HEADED THE CX/UXE [+] DESIGN DEPARTMENT AND THE ASSOCIATED TEAM FOR ALL RELEVANT TECHNICAL AREAS INCLUDING ENGINEERING, AS AN INTEGRATED PART OF THE PRODUCT MANAGEMENT AND TECHNOLOGY DIVISION. ALSO PRODUCT MANAGER FOR UI:FRAMEWORK AND REPRESENTATIVE OF THE COUNTRY MANAGER (GERMANY) AS AN ASSOCIATED PART OF THE WOLTERS KLUWER GLOBAL CORPORATE DXG CX/UX [+] DESIGN AND USER RESEARCH DEPARTMENTS. ALSO UX TEAM LEAD AND DEVELOPMENT.

SEASON 2022

01.22 — 01.22

WOLTERS KLUWER TAA | HQ STUTTGART, GERMANY # Country Lead CX/UX & Design and Product Manager ¹

WORKED FOR THE TAX AND ACCOUNTING DEPARTMENT GERMANY AT HQ LUDWIGSBURG, STUTTGART AND HEADED THE CX/UXE [+] DESIGN DEPARTMENT AND THE ASSOCIATED TEAM FOR ALL RELEVANT TECHNICAL AREAS INCLUDING ENGINEERING, AS AN INTEGRATED PART OF THE PRODUCT MANAGEMENT AND TECHNOLOGY DIVISION. ALSO PRODUCT MANAGER FOR UI:FRAMEWORK AND REPRESENTATIVE OF THE COUNTRY MANAGER (GERMANY) AS AN ASSOCIATED PART OF THE WOLTERS KLUWER GLOBAL CORPORATE DXG CX/UX [+] DESIGN AND USER RESEARCH DEPARTMENTS. ALSO UX TEAM LEAD AND DEVELOPMENT.

Experience.

02.22 — 12.22

MICROSOFT | HQ WASHINGTON | WASHINGTON D.C., USA # Executive CX/UX Specialist & Digital Innovation Lead ²

WORKED FOR THE TAX AND ACCOUNTING DEPARTMENT GERMANY AT HQ LUDWIGSBURG, STUTTGART AND HEADED THE CX/UXE [+] DESIGN DEPARTMENT AND THE ASSOCIATED TEAM FOR ALL RELEVANT TECHNICAL AREAS INCLUDING ENGINEERING, AS AN INTEGRATED PART OF THE PRODUCT MANAGEMENT AND TECHNOLOGY DIVISION. ALSO PRODUCT MANAGER FOR UI:FRAMEWORK AND REPRESENTATIVE OF THE COUNTRY MANAGER (GERMANY) AS AN ASSOCIATED PART OF THE WOLTERS KLUWER GLOBAL CORPORATE DXG CX/UX [+] DESIGN AND USER RESEARCH DEPARTMENTS. ALSO UX TEAM LEAD AND DEVELOPMENT.

02.22 — 12.22

METANOY GMBH | HQ GERMANY | STUTTGART, GERMANY # Executive CX/UX Specialist & Experience Consultant ³

WORKED FOR THE TAX AND ACCOUNTING DEPARTMENT GERMANY AT HQ LUDWIGSBURG, STUTTGART AND HEADED THE CX/UXE [+] DESIGN DEPARTMENT AND THE ASSOCIATED TEAM FOR ALL RELEVANT TECHNICAL AREAS INCLUDING ENGINEERING, AS AN INTEGRATED PART OF THE PRODUCT MANAGEMENT AND TECHNOLOGY DIVISION. ALSO PRODUCT MANAGER FOR UI:FRAMEWORK AND REPRESENTATIVE OF THE COUNTRY MANAGER (GERMANY) AS AN ASSOCIATED PART OF THE WOLTERS KLUWER GLOBAL CORPORATE DXG CX/UX [+] DESIGN AND USER RESEARCH DEPARTMENTS. ALSO UX TEAM LEAD AND DEVELOPMENT.

SEASON 2021

09.21 — 12.21

WOLTERS KLUWER TAA | HQ STUTTGART, GERMANY # Country Lead CX/UX & Design and Product Manager ¹

WORKED FOR THE TAX AND ACCOUNTING DEPARTMENT GERMANY AT HQ LUDWIGSBURG, STUTTGART AND HEADED THE CX/UXE [+] DESIGN DEPARTMENT AND THE ASSOCIATED TEAM FOR ALL RELEVANT TECHNICAL AREAS INCLUDING ENGINEERING, AS AN INTEGRATED PART OF THE PRODUCT MANAGEMENT AND TECHNOLOGY DIVISION. ALSO PRODUCT MANAGER FOR UI:FRAMEWORK AND REPRESENTATIVE OF THE COUNTRY MANAGER (GERMANY) AS AN ASSOCIATED PART OF THE WOLTERS KLUWER GLOBAL CORPORATE DXG CX/UX [+] DESIGN AND USER RESEARCH DEPARTMENTS. ALSO UX TEAM LEAD AND DEVELOPMENT.

01.21 — 08.21

WOLTERS KLUWER TAA | HQ STUTTGART, GERMANY # Senior User Experience Engineer and Product Manager ¹

WORKED FOR THE TAX AND ACCOUNTING DEPARTMENT GERMANY AT HQ LUDWIGSBURG, STUTTGART AND HEADED THE CX/UXE [+] DESIGN DEPARTMENT AND THE ASSOCIATED TEAM FOR ALL RELEVANT TECHNICAL AREAS INCLUDING ENGINEERING, AS AN INTEGRATED PART OF THE PRODUCT MANAGEMENT AND TECHNOLOGY DIVISION. ALSO PRODUCT MANAGER FOR UI:FRAMEWORK AND REPRESENTATIVE OF THE COUNTRY MANAGER (GERMANY) AS AN ASSOCIATED PART OF THE WOLTERS KLUWER GLOBAL CORPORATE DXG CX/UX [+] DESIGN AND USER RESEARCH DEPARTMENTS. ALSO UX TEAM LEAD AND DEVELOPMENT.

SEASON 2020

11.20 — 12.20

ACROPOLIS MUSEUM | HQ ATHENS, GREECE # Executive Digital Specialist & Product Experience Director ²

WORKED FOR THE DIGITAL ENTERPRISE USE CASES PROPOSED CONCEPTS FOR THE UPCOMING FACELIFT OF THE ACROPOLIS MUSEUM ATHENS, WITH EXTENDED WORK FOR THEIR OFFLINE PRODUCTS INCLUDING THE INTEGRATED OFFICIAL MERCHANDISING STORE WITH ALL RELEVANT AND RELATED SALES PRODUCTS.

09.20 — 10.20

UBS & BILD AG | HQ ZURICH, SWITZERLAND + HQ BERLIN, GERMANY # Executive UI/UX Specialist & Experience Consultant ²

WORKED FOR THE EXTENDED CONCEPTUAL VISUAL CX/UX REDESIGN OF UBS' TWINT PAYMENT APP FOR THE HEADQUARTERS IN ZURICH, SWITZERLAND AND IN PARALLEL FOR THE EXTENDED USE CASE PROPOSAL OF BILD'S VIDEO PLATFORM - BILD LIVE - AT THE HEADQUARTERS IN BERLIN, GERMANY.

09.20 — 10.20

TOM FORD | HQ NEW YORK CITY, USA # Executive Experience Digital Specialist ³

WORKED ON THE DIGITAL 3.0 TOM FORD DIGITAL FASHION SHOW SS21 (PANDEMIC PERIOD) FOR ITS EXCLUSIVE DIGITAL FASHION WEBSITE, APP REGISTRATION, VIP MAILING PRESENTATION AND WORKED CLOSELY WITH THE DEVELOPMENT/ARCHITECTURE AND MARKETING/PR DEPARTMENTS FOR THE REALISATION OF THE LIVE DIGITAL FASHION SHOW EVENT.

08.20 — 09.20

TABLEAU | HQ SEATTLE | WASHINGTON DC., USA # Executive UI/UX Specialist & Digital Consultant ³

WORKED FOR THE NEW MODERN AND MINIMALISTIC DASHBOARD VISUALISATION CONTENT AND THE IMPROVED APP IN DIGITAL DESIGN STYLE FOR THEIR MAIN PRODUCTS. VCD'S HAVE BEEN ADDED TO THEIR OFFICIAL PRODUCT DESIGN SYSTEM. RELEASE PERIOD FOR THE 2021/2022 SEASON.

Experience.

07.20 — 08.20

HYPERBEAST | HONG KONG, CHINA ≠ Executive UI/UX Specialist & Digital Consultant ³

WORKED ON HYPERBEAST CONTENT EXTENDED USE CASE PROPOSAL FOR THE HYPERBEAST ONLINE SHOP. VISUAL CONCEPT DESIGN IN COMBINATION WITH SPECIFIC CONTENT CONCEPTS AND STRUCTURE FOR YOUR NEW ONLINE SHOP APP TO BE RELEASED IN THE 2021/2022 SEASON.

07.20 — 08.20

PLAYLIST | HQ SACRAMENTO | CALIFORNIA, USA ≠ Executive UI/UX Specialist & Digital Consultant ³

WORKED FOR THE UPCOMING NEW MUSIC APP CASE RELEASE THAT COMBINES ALL CURRENT AND AVAILABLE MUSIC MARKET APPS WITH DIFFERENT AND SPECIAL VISUAL, CONTENT-DRIVEN ATTRACTIONS AND USER EXPERIENCES. RELEASE PERIOD 2020/2021.

04.20 — 06.20

T-MOBILE US [+] DROPBOX | SAN FRANCISCO, USA ≠ Executive UI/UX Specialist & Product Consultant ³

WORKED ON THE VISUAL CONCEPTUAL DIGITAL PROJECT FOR THE T-MOBILE SMART HOME MOBILE APP AND BUILT ENTIRELY IN THE NEW NEUMORPH DESIGN STYLE. ALSO EXPAND THEIR UI KIT LIBRARY WITH THE NEW UI DESIGN COMPONENTS. WORKS IN PARALLEL FOR THE ILLUSTRATED ANIMATED FRAME LIBRARY FOR DROPBOX. BOTH USE CASE PRODUCT PROPOSALS HAVE BEEN PASSED ON FOR THE UPCOMING 2020/2021 SEASON.

04.20 — 06.20

EXPEDIA GROUP | HQ SEATTLE | WASHINGTON D.C., USA ≠ Executive UI/UX Specialist & Product Consultant ³

WORKED ON THE REBRANDING OF THE ENTIRE BRAND PRODUCT FOR THE MAIN GROUP, INCLUDING ALL SUB-GROUP BRANDS, FOR ALL DIGITAL DEPARTMENTS AND THE ASSOCIATED TECHNOLOGY AREAS. PROPOSALS FOR CONTENT USE CASES FOR THE 2020/2021 SEASON.

04.20 — 06.20

MERCEDES BENZ | HQ DAIMLER AG | STUTTGART, GERMANY ≠ Executive UI/UX Specialist & Digital Consultant ¹

WORKED FOR MOST DAIMLER AG BRANDS SUCH AS MERCEDES-BENZ, MERCEDES-BENZ AMG, SMART, FREE NOW, MB TECH INNOVATION, MAYBACH, MB LAB 1886, MB RETAIL, MBUX, VIRGIL ABLOH CREATIVE LIMITED SERIES, TO NAME A FEW, FOR ALL RELEVANT DIGITAL DIVISIONS AND DEPARTMENTS WITH CHANGE MANAGEMENT LEADERSHIP-DRIVEN CONTENT, IN CLOSE COLLABORATION WITH THE GLOBAL INNOVATION LEAD DEPARTMENT.

SEASON 2019

12.19 — 12.19

HOMEY | HQ ENSCHEDE | CELLE, NETHERLANDS ≠ Executive UI/UX Specialist & Product Consultant ³

WORKED FOR HOMEY'S CONCEPTUAL VISUAL BRAND UTILISATION PROPOSAL FOR THE UPCOMING RELEASE OF THEIR MOBILE SMART HOME APP IN THE UNITED STATES OF AMERICA. 2020/2021 SEASON.

06.19 — 12.19

MERCEDES BENZ | HQ DAIMLER AG | STUTTGART, GERMANY ≠ Executive UI/UX Specialist & Digital Consultant ¹

WORKED FOR MOST DAIMLER AG BRANDS SUCH AS MERCEDES-BENZ, MERCEDES-BENZ AMG, SMART, FREE NOW, MB TECH INNOVATION, MAYBACH, MB LAB 1886, MB RETAIL, MBUX, VIRGIL ABLOH CREATIVE LIMITED SERIES, TO NAME A FEW, FOR ALL RELEVANT DIGITAL DIVISIONS AND DEPARTMENTS WITH CHANGE MANAGEMENT LEADERSHIP-DRIVEN CONTENT, IN CLOSE COLLABORATION WITH THE GLOBAL INNOVATION LEAD DEPARTMENT.

02.19 — 05.19

GOOGLE | HQ SACRAMENTO | CALIFORNIA, USA ≠ Executive UI/UX Specialist & Digital Consultant ²

WORKED FOR MATERIAL DESIGN WITH 24 OTHER LEADERS FROM AROUND THE WORLD TO EXPAND THE DESIGN-KIT LIBRARY, PATTERNS, BEHAVIOUR, MOVEMENT AND EVERYTHING ELSE RELATED TO MATERIAL DESIGN.

02.19 — 05.19

LB BW BANK [+] STUTTGART STOCK EXCHANGE | STUTTGART, GERMANY ≠ Executive UI/UX Specialist & Product Consultant ²

WORKED FOR ALL MAIN AND SUB-BRAND DEPARTMENTS OF LBBW AND BÖRSE STUTTGART AND MANAGED ALL RELEVANT FUTURE DIGITAL AND POS PRODUCTS FOR THEIR GLOBAL REBRANDING PHASES AND STAGES.

Experience.

01.19 — 02.19

VW GROUP | WOLFSBURG & HANNOVER, GERMANY ≠ Executive UI/UX Specialist & Product Consultant ²

WORKED FOR THE VW GROUP BRANDS: VW, VWN, SKODA, PORSCHE, BUGATTI, DUCATI, LAMBORGHINI, BENTLEY, TO NAME A FEW, CREATING OFFICIAL WEBSITES, CONNECTED CAR APPS, CONFIGURATORS, SHOP APPS AND MORE FOR THEIR DIGITAL ADVANCED PRODUCTS, NEW PRODUCTS AND PROPERTIES. HE ALSO ACTED AS A MENTOR AND TEACHER FOR THE INTERNAL STUDENTS AND LED VARIOUS WORKSHOPS AND SEMINARS.

SEASON 2018

11.18 — 12.18

VW GROUP | WOLFSBURG & HANNOVER, GERMANY ≠ Executive UI/UX Specialist & Product Consultant ²

WORKED FOR THE VW GROUP BRANDS: VW, VWN, SKODA, PORSCHE, BUGATTI, DUCATI, LAMBORGHINI, BENTLEY, TO NAME A FEW, CREATING OFFICIAL WEBSITES, CONNECTED CAR APPS, CONFIGURATORS, SHOP APPS AND MORE FOR THEIR DIGITAL ADVANCED PRODUCTS, NEW PRODUCTS AND PROPERTIES. HE ALSO ACTED AS A MENTOR AND TEACHER FOR THE INTERNAL STUDENTS AND LED VARIOUS WORKSHOPS AND SEMINARS.

09.18 — 12.18

LB BW BANK [+] STUTTGART STOCK EXCHANGE | STUTTGART, GERMANY ≠ Executive UI/UX Specialist & Product Consultant ²

WORKED FOR ALL MAIN AND SUB-BRAND DEPARTMENTS OF LBBW AND BORSE STUTTGART AND MANAGED ALL RELEVANT FUTURE DIGITAL AND POS PRODUCTS FOR THEIR GLOBAL REBRANDING PHASES AND STAGES.

04.18 — 07.18

VW GROUP | WOLFSBURG & HANNOVER, GERMANY ≠ Executive UI/UX Specialist & Product Consultant ²

WORKED FOR THE VW GROUP BRANDS: VW, VWN, SKODA, PORSCHE, BUGATTI, DUCATI, LAMBORGHINI, BENTLEY, TO NAME A FEW, CREATING OFFICIAL WEBSITES, CONNECTED CAR APPS, CONFIGURATORS, SHOP APPS AND MORE FOR THEIR DIGITAL ADVANCED PRODUCTS, NEW PRODUCTS AND PROPERTIES. HE ALSO ACTED AS A MENTOR AND TEACHER FOR THE INTERNAL STUDENTS AND LED VARIOUS WORKSHOPS AND SEMINARS.

01.18 — 03.18

PORSCHE DIGITAL | STUTTGART, GERMANY ≠ Executive UI/UX Specialist & Design Research ²

WORKED EXCLUSIVELY FOR THE NEW LIFESTYLE 360+ PORSCHE APP AND THE ASSOCIATED DESIGN RESEARCH DEPARTMENTS. THE APP WAS ALSO INTEGRATED EXCLUSIVELY INTO THE NEW 911 MODEL, WHICH WAS PRESENTED IN DECEMBER 2018 FOR THE 2019 SALES SEASON. CLOSE COLLABORATION WITH THE DEVELOPMENT AND CONNECTED CAR APP DEPARTMENTS.

SEASON 2017

11.17 — 12.17

VW GROUP | WOLFSBURG & HANNOVER, GERMANY ≠ Executive UI/UX Specialist & Product Consultant ²

WORKED FOR THE VW GROUP BRANDS: VW, VWN, SKODA, PORSCHE, BUGATTI, DUCATI, LAMBORGHINI, BENTLEY, TO NAME A FEW, CREATING OFFICIAL WEBSITES, CONNECTED CAR APPS, CONFIGURATORS, SHOP APPS AND MORE FOR THEIR DIGITAL ADVANCED PRODUCTS, NEW PRODUCTS AND PROPERTIES. HE ALSO ACTED AS A MENTOR AND TEACHER FOR THE INTERNAL STUDENTS AND LED VARIOUS WORKSHOPS AND SEMINARS.

09.17 — 10.17

STAR ALLIANCE [+] TELEGRAM [+] NEST | GERMANY, UA AND USA ≠ Executive Specialist User Experience (UX) ²

WORKED ON THE NEW STAR ALLIANCE CONNECTED BOOKING APP, TELEGRAM'S NEW MESSENGER REDESIGN APP AND NEST'S SMART HOME THERMOSTAT APP FOR THEIR HEADQUARTERS IN FRANKFURT, DUBAI AND CALIFORNIA.

07.17 — 08.17

SAP | HQ WALLDORF | STUTTGART, GERMANY ≠ Executive Creative User Experience (UX) ²

WORKED FOR THE MARKETING AND TECHNOLOGY TOOLS DEPARTMENT AT HQ SAP WALLDORF, GERMANY AND CREATED THE NEW OFFICIAL CORPORATE EVENTS ON SITE APP FOR AND WITH SAP FIORI AND SAP UI5 DEVELOPMENT AND DESIGN LIBRARIES.

Experience.

04.17 – 06.17

ROLLS ROYCE | HQ WESTHAMPTON | CHICHESTER, UNITED KINGDOM # Head of Creative Department & UX ²

WORKED ON THE NEW BOING 320 USER EXPERIENCE PILOT CONSOLE FOR THE UPCOMING AIRCRAFT VERSION 2018/2019.

03.17 – 04.17

APPLE | HQ SILICON VALLEY | CALIFORNIA, USA # Executive Creative Director & UX ²

WORKED ON THE NEW CREATIVE, CONCEPTUAL AND VISUAL PRODUCT PROPOSAL FOR APPLE MUSIC'S CREATIVE AND RESEARCH DEPARTMENT IN APPLE PARK, CALIFORNIA.

03.17 – 04.17

FRAUNHOFER UNIVERSITY | HQ GERMANY | KAISERSLAUTERN, GERMANY # Teaching Assistant Professor ³

WORKED AS AN ASSISTANT PROFESSOR AND TAUGHT "EMOTIONAL INTELLIGENCE IN UX" IN THE FIRST AND THIRD SEMESTERS.

03.17 – 04.17

ALEXANDER WANG | HQ NYC | NEW YORK CITY, USA # Executive Creative Director & UX ²

WORKED FOR ALEXANDER WANG'S NEW CREATIVE, CONCEPTUAL VISUAL CONCEPT OF THIS NEW SHOP APP AND ALSO FOR HIS PREP AND BUILD FASHION TEAM FOR NEW YORK FASHION WEEK AND WANGFEST 2017. {1 OF 5}

01.17 – 07.17

SAP | HQ WALLDORF | STUTTGART, GERMANY # Lead Creative Director User Experience (UX) ²

WORKED EXCLUSIVELY FOR ALL 12 INTERNAL PLATFORMS WORLDWIDE FOR ALL PHASES OF REBRANDING: CONCEPT, PRODUCT DESIGN, DEVELOPMENT AND ARCHITECTURE, MARKETING, STRATEGY, USER RESEARCH, USER EXPERIENCE, USER INTERFACES AND RELATED UI KIT LIBRARIES, ENGINEERING AND MUCH MORE. ALSO MANAGES AND ORGANISES ALL NECESSARY USER TESTING IN THEIR USER LABS IN WALLDORF FOR ALL RELEVANT PRODUCTS.

SEASON 2016

06.16 – 12.16

SAP | HQ WALLDORF | STUTTGART, GERMANY # Lead Creative Director User Experience (UX) ²

WORKED EXCLUSIVELY FOR ALL 12 INTERNAL PLATFORMS WORLDWIDE FOR ALL PHASES OF REBRANDING: CONCEPT, PRODUCT DESIGN, DEVELOPMENT AND ARCHITECTURE, MARKETING, STRATEGY, USER RESEARCH, USER EXPERIENCE, USER INTERFACES AND RELATED UI KIT LIBRARIES, ENGINEERING AND MUCH MORE. ALSO MANAGES AND ORGANISES ALL NECESSARY USER TESTING IN THEIR USER LABS IN WALLDORF FOR ALL RELEVANT PRODUCTS.

05.16 – 12.16

DIFFERENT BRANDS | HQ EUROPEAN COUNTRIES | EUROPEAN AREA # Head of Creative & UX ²

WORKED FOR HUBLOT, HEADQUARTERS NYON, SWITZERLAND - LAMBORGHINI, HEADQUARTERS SANT'AGATA BOLOGNESE, ITALY - ZÜRCHER KANTONALBANK (SWISS PAYMENT), HEADQUARTERS ZÜRICH, SWITZERLAND - UEFA 2016, HEADQUARTERS GENEVA, SWITZERLAND AND FOR ZALANDO, HEADQUARTERS BERLIN IN GERMANY FOR VARIOUS DIGITAL AND USE CASE REQUESTS: WEBSITES, APPS, ART DIRECTION, CX/UX/UI, CGI AND POSTPRODUCTION, INSTRUMENT CLUSTERS, CREATIVE CONCEPTS AND DESIGN PROCESSES, MOTION GRAPHICS, DIGITAL BRAND STYLE GUIDES, VR, AR AND MUCH MORE.

01.16 – 04.16

MACKEVISION | STUTTGART, GERMANY & SHANGHAI, CHINA # Lead Creative Director UI/UX and Product Manager ²

WORKED FOR AND AS LEAD CREATIVE DIRECTOR UI/UX [+] REALTIME PM LEAD (1 OF 2) FOR GAMES OF THRONES, HYUNDAI, MERCEDES-BENZ MCLAREN, PORSCHE AND BMW, JUST TO NAME A FEW, FOR THE HQ OFFICES IN STUTTGART, GERMANY AND SHANGHAI, CHINA.

SEASON 2015

11.15 – 12.15

MACKEVISION | STUTTGART, GERMANY & SHANGHAI, CHINA # Lead Creative Director UI/UX and Product Manager ²

WORKED FOR AND AS LEAD CREATIVE DIRECTOR UI/UX [+] REALTIME PM LEAD (1 OF 2) FOR GAMES OF THRONES, HYUNDAI, MERCEDES-BENZ MCLAREN, PORSCHE AND BMW, JUST TO NAME A FEW, FOR THE HQ OFFICES IN STUTTGART, GERMANY AND SHANGHAI, CHINA.

Experience.

06.15 – 10.15

CONVIDERA | COLOGNE, GERMANY ≠ Head of Creative Department ²

WORKED FOR VODAFONE, CONVIDERA, REALTRAX, VIESSMAN AND DMEXCO AS HEAD OF THE CREATIVE DEPARTMENT AND IN CLOSE COLLABORATION WITH THE CFO, CTO AND CEO, FOR VARIOUS DEPARTMENTS AND AREAS SUCH AS: APPS, WEBSITES, POS, BRANDING, CORPORATE CI/CD, IT STRUCTURES, OFFLINE AND ONLINE PRESENTATIONS, JUST TO NAME A FEW.

02.15 – 05.15

DIFFERENT BRANDS | HQ EUROPEAN COUNTRIES | EUROPEAN AREA ≠ Head of Creative Department ²

WORKED FOR AIRBNB, USA - SWISS AIRLINES, SWITZERLAND - ROOMLE, AUSTRIA, HI RES, UK AND UID, GERMANY AND CREATED WEBSITES, APPS, BRAND MARKETING, PRODUCT PLACEMENTS, INSTRUMENT CLUSTERS AND MUCH MORE FOR VARIOUS CLIENTS AND PROJECTS.

01.15 – 02.15

GEOMETRY GLOBAL (OGILVY ACTION) | FRANKFURT, GERMANY ≠ Lead Creative Director ²

WORKED FOR PUMA, LEICA, MASERATI, DANONE, LIDL AND NIVEA FOR THEIR GLOBAL HEADQUARTERS - OGILVY ACTION - IN FRANKFURT, GERMANY.

SEASON 2014

09.14 – 12.14

SCHALLER & PARTNER | MANNHEIM, GERMANY ≠ Lead Creative Director ¹

WORKED FOR BOSCH, JUNKERS, MICHELIN, MINISTRY OF SCIENCE, CULTURE AND RESEARCH AND POLITICS THERESA BAUAR IN ALL POPULAR OFFLINE AND ONLINE AREAS AND CREATED WEBSITES, LOGOS, MOVEMENTS, PRESENTATIONS, VISUAL CONCEPTS AND MUCH MORE.

01.14 – 08.14

ECD INTERNATIONAL | STUTTGART, GERMANY ≠ Lead Creative Director ¹

WORKED FOR PAULO COELHO, MERCEDES-BENZ, MERCEDES-BENZ AMG, MERCEDES-BENZ SLR, AMFAR, THOMAS KRETSCHMANN, VERIDOR AND FESTIVAL DE CANNES IN ALL EXCLUSIVE AGENCIES WITH OFFLINE AND ONLINE SERVICES. WE ALSO CREATE YOUR OFFICIAL AGENCY WEBSITE WITH ALL RELEVANT AND RELATED CONTENT AND WORKSPACES.

SEASON 2013

06.13 – 12.13

MILA AG | ZURICH, SWITZERLAND ≠ Head of UI/UX Department & Development Lead ¹

WORKED AT MILA AG AND MANAGES ALL DIGITAL WORKSPACES FOR THE COMPANY'S DEPARTMENTS.

01.13 – 05.13

LINE COMMUNICATION | ZURICH, SWITZERLAND ≠ Lead Creative Director ¹

WORKED FOR SWISS PMU, ART BASEL SWITZERLAND AND NEW YORK, AMERICAN APPAREL, SWICA, SANTEMED, ZURICH CITY, CREDIT SUISSE, ZURICHER KANTONALBANK, ZURICH PRIDE FESTIVAL IN SELECTED ONLINE AND OFFLINE AREAS SUCH AS: WEBSITES, APPS, POS, MAGAZINES, PRODUCT MANAGEMENT AND PLACEMENT, BRANDING, MOVEMENT TO NAME BUT A FEW.

SEASON 2012

08.12 – 12.12

LINE COMMUNICATION | ZURICH, SWITZERLAND ≠ Lead Creative Director ¹

WORKED FOR SWISS PMU, ART BASEL SWITZERLAND AND NEW YORK, AMERICAN APPAREL, SWICA, SANTEMED, ZURICH CITY, CREDIT SUISSE, ZURICHER KANTONALBANK, ZURICH PRIDE FESTIVAL IN SELECTED ONLINE AND OFFLINE AREAS SUCH AS: WEBSITES, APPS, POS, MAGAZINES, PRODUCT MANAGEMENT AND PLACEMENT, BRANDING, MOVEMENT TO NAME BUT A FEW.

Experience.

01.12 — 06.12

TWENTY3 AG | ZURICH, SWITZERLAND # Lead Creative Director & CCO ¹

WORKED FOR JOHNSON & JOHNSON, HEINEKEN, VODAFONE, SMIRNOFF, BMW, JOSE CUERVO, SKODA, MALBORO, VW, PASOK AND NEA DIMOKRATIA, JUST TO NAME A FEW, IN VARIOUS AND SELECTED OFFLINE AND ONLINE AREAS SUCH AS: WEBSITES, PRINT, BRANDING, MARKETING, STRATEGY, MOTION, PRESENTATION CONCEPTS AND VISUALS, TV COMMERCIALS AND MUCH MORE.

SEASON 2011 - 2006

01.07 — 12.11

PSI AGENCY LTD | STUTTGART, GERMANY [+] LONDON, UK # Founder & CEO ¹

WORKED FOR AND WITH SPACE DANCE MYCONOS AND NYC, MINISTRY OF SOUND, DEFECTED RECORDS, KONTOR, SONY MUSIC GROUP, VIRGIN RECORDS, PIONEER AND PACHA, TO NAME BUT A FEW, IN THE FIELDS OF MARKETING, BOOKING AND EVENT MANAGEMENT AND GLOBAL MUSIC EVENT PRODUCTIONS.

11.06 — 12.09

CHROMA DPP | KATERINI [+] THESSALONIKI, GREECE # Co-Founder, & CEO ¹

WORKED FOR JOHNSON & JOHNSON, HEINEKEN, VODAFONE, SMIRNOFF, BMW, JOSE CUERVO, SKODA, MALBORO, VW, PASOK AND NEA DIMOKRATIA TO NAME A FEW, IN DIFFERENT AND SELECTED OFFLINE AND ONLINE AREAS SUCH AS: WEBSITES, PRINT, BRANDING, MARKETING, STRATEGY, MOTION, PRESENTATION CONCEPTS AND VISUALS, TV COMMERCIALS AND MUCH MORE.

VOLUNTEERING PROJECTS : SEASON 2012 - 2024

2024

BOTTEGA VENETA | WORLDWIDE # ARTIST AMBASSADOR AND SERIES ⁴

RESPONSIBLE FOR THE GREEN VELVET 2024 CAMPAIGN AND FASHION SERIES, WHICH IS CREATIVELY DESIGNED AND REALISED ESPECIALLY FOR SELECTED PRIDES WORLDWIDE. ALL PROCEEDS ARE DONATED EXCLUSIVELY TO THE TRANSGENDER ORGANISATION IN THE USA.

2013 — 2023

DIFFERENT CORPORATE BRANDS | WORLDWIDE # ARTIST SERIES & EXHIBITION ⁴

IN RECENT YEARS, THERE HAVE BEEN SEVERAL COLLABORATIONS WITH ARTISTS AND EXHIBITIONS. I HAVE WORKED WITH MAJOR BRANDS SUCH AS 1800 TEQUILA, ABSOLUT VODKA, JOSE CUERVO, LOUIS VUITTON, DALMORE, MONCLEUR, BOTTEGA VENETA, BURBERRY, TO NAME BUT A FEW.

2020 — 2021

GLOBAL PRIDE | DUREX ARTIST LIMITED PRODUCT SERIES # ARTIST AMBASSADOR AND SERIES ⁴

LIMITED EDITION GLOBAL PRIDE DUREX ARTIST PRODUCT SERIES EDITION 2020 WITH REPRINT IN 2021. BUILT FOR 51.2 MILLION DIGITAL USERS AND WITH A LIMITED SERIES PRINT OF 200,000 PRODUCT CONDOMS. ALL ARTIST FEES WERE DONATED TO THE ORGANISATION TRANSGENDER WORLDWIDE IN POLAND.

2012 — 2023

LGBT PRIDES | DE - CH - USA - IT - ES - GR - UK | GLOBAL # PRIDE AMBASSADOR ⁴

LGBT PRIDE (ALSO KNOWN AS GAY PRIDE OR SIMPLY PRIDE) IS THE PROMOTION OF SELF-AFFIRMATION, DIGNITY, EQUALITY AND INCREASED VISIBILITY OF LESBIAN, GAY, BISEXUAL AND TRANSGENDER (LGBT) PEOPLE AS A SOCIAL GROUP. PRIDE AMBASSADOR IN THE AREAS OF MARKETING, PR, DESIGN, CORPORATE CO/OP & BRAND.

2012 — 2019

AMFAR | NEW YORK CITY - USA | GLOBAL # BRAND AMBASSADOR ⁴

AMFAR, THE FOUNDATION FOR AIDS RESEARCH, KNOWN UNTIL 2005 AS THE AMERICAN FOUNDATION FOR AIDS RESEARCH, IS AN INTERNATIONAL NON-PROFIT ORGANISATION DEDICATED TO SUPPORTING AIDS RESEARCH, HIV PREVENTION, TREATMENT EDUCATION AND AIDS POLICY ADVOCACY. LONG-TIME BRAND AMBASSADOR FOR ORGANISATIONS IN NEW YORK AND OTHER LOCATIONS AROUND THE GLOBE.

Professional Skills.

Leadership

Confidence // People management // Accountability // Coaching // Prioritization // Motivational skills // Mentorship // Inspirational abilities // Project management // Creativity // Analytical skills // Goal setting // Stress management // Politeness // Direct Reports

Teamwork

Cooperation // Reliability // Tolerance // Willingness to help others // Friendliness // Ability to persuade or convince others // Respectfulness // Working towards a common goal // Collaboration

Emotional intelligence

Self-awareness // Empathy // Initiative // Conscientiousness, or the desire and ability to treat others well // Self-regulation // Trustworthiness // Sympathy

Organization

Stress management // Creation of plans // Delegation // Attention to details // Punctuality // Time management // Dependability // Executive functioning, such as prioritizing duties // Distribution of resources

Flexibility

Remaining calm in stressful situations // Adaptability // Patience // Open-mindedness // Approaching challenges with a positive mindset // Critical thinking // Perceptiveness // Proactiveness

Communication

Conflict resolution // Networking // Business writing // Respect // Customer service // Active listening // Negotiation // Concision, or using words efficiently // Facilitation // Advocacy // Clarity // Explaining the thought process behind decisions or actions

Self-motivation

Self-starter // Independence // Desire to achieve // Resilience // Commitment to goals // Optimism // Initiative // Ambition // Willingness to grow and change

Problem-solving

Risk management, or the ability to evaluate potential hazards of various plans // Innovation // Determination // Remaining calm during stressful situations // Analysis // Creativity // Decision-making // Understanding of data // Research abilities

Professional Skills.

Openness to learning

Receptiveness to constructive criticism // Enthusiasm // Openness to personal growth // Initiative // Learning agility, or the ability to develop new skills // Self-motivation // Continual engagement with industry, local, global or other news

Integrity

Principled // Honesty // Trustworthiness // Loyalty // Reliability // Understanding of ethics

Self-confidence

Courage // Self-awareness // Describing your abilities to others // Tenacity // Being assertive // Optimism // Determination // Self-reliance // Understanding and assessing my abilities

Public speaking

Confidence // Poise // Awareness of body language // Leadership // Thinking and reacting to changes quickly // Articulation // Eye contact // Organizing ideas // Tone & Voice // Concision

Open-mindedness

Inquisitiveness // Considerate of others // Empathy // Actively listening // Willingness to have new experiences // Positive thinking // Introspection; evaluate thoughts and emotions

Professionalism

Reliability // Kindness // Poise // Civility // Respectfulness // Accountability // Maturity // Communication // Personality

Positive attitude

Optimism // Enthusiasm // Passion // Cheerfulness // Finding alternative solutions // Helpful // Self-confidence // Energetic // Positive thinking // Receptive to feedback // Recruiting // Fun // Respectful criticism

Technical Skills.

UI/UX/CX/BX	100%
Corporate Brands	100%
Product Management/Product Manager	100%
Project Management/Product Owner	100%
Visual Design/Visual Communication	100%
Products	100%
B2B/B2C/C2B/C2C	95%
User Research (all)	80%
Behavioral & Psychology Science	100%
Application development/Programming	100%
Scrum/Agile/SAFe/PI	90%
IA/Infrastructure/Pipelines	80%
Design Systems/Libraries	100%
Stakeholder & Global Execution	90%
Frameworks	90%
Laws/Principles/Teaching/Mentoring	100%
Documentations/How to do Guides	100%

Technical Skills.

VSP/Vision/MVP/Strategy	100%
Corporate Styleguides/Brand Manual	100%
KPIs/OKR/Data Driven	90%
Metrics/Testings/Validation	90%
SEO/SEA	75%
Orga/Planing/Direct Reports	100%
Workflows/Team Building/Structure	100%
Budget Accountacy	80%
Copy/Microcopy/Writing	80%
POS/Marketing/Events	90%
GTM/Sales/Customer Service	90%
Coding and Programming	100%
Network Security/Algorithms	100%
IOT/Cloud/CRM	100%
iOS/Android/Google/PWA/Hybrid	100%
eCommerce	100%
Sales Tools	100%

Technical Skills.

Blueprint Design/Bluescreen Services	90%
Writing & Content/Legal/Copyright	85%
Blockchain/Lead generation	75%
Pitch/Presentations/Use Cases/Speaker	100%
Concepts/Ideas/VCDs/Specs/Stories	100%
Storyboards/Moods/Storytelling	90%
VR/AR/NFT/Metaverse	80%
Artificial Intelligence/Database	90%
Tech Connect/Big Data Analysis	90%
Technology/Engineering	95%
Angular/jQuery/React/Vue/HTML/Python	100%
SaaS/MS Azure	75%
Server Architecture	75%
Editorial/Technical Writing	75%
Analytics/QA	80%
Network	100%
Payment/Payments/Payment Systems	100%

Software Skills.

Figma/Adobe Creative Cloud/Sketch	100%
Microsoft Office 365 (all)	100%
Marvel/Pidoco/Abstract/Fluid UI	100%
Flinto/Principle/Azure/Invision	100%
Confluence/Jira/ Miro/Lucidchart	100%
Pendo/Amplitude/UserAnalytics	90%
Keynote/Google Slide	85%
Storybook	90%
Jumpstart/Watchbook	75%
Hotjar/Test Labs	100%
Framer X/Builder X/Stencil/Svelte/lit-html	85%
Maya/Blender/Cinema 4D	90%
Adobe Experience Manager	90%
CGI & Postproduction Tools	90%
Fullstory/Mouseflow	80%
UXPressia/Overflow	90%
Gliffy/Omnigraffe/Visio	90%

Selected References.

O-9

1800 Tequila
20 Minutes

A

Apple
Audi
Adidas
AirBnb

B

Bosch
Bugatti
Börse Stuttgart
BMW

C

Credit Suisse
Carlsson

D

Daimler
Ducati
Dropbox
Durex

E

Expedia
ECD International
E.I.T. Electronics

F

Fraunhofer
Festival de Cannes

G

Google
Games of Thrones
Genesis
Global Pride

H

Hublot
Hyperbeast
Hyundai
Homey

I

Ikea
Ibiza Global

J

Jaguar
Junkers
Johnson &
Johnson

K

Kaiser & Kraft
Kontor
Kaufleuten

L

Louis Vuitton
LB/BW

M

Microsoft
Mercedes-Benz
Maybach
MFG BW

N

Nestle
Nest
Nokia
National Geo.

O

Otto
Ovum

P

Porsche
Paulo Coelho
Pioneer
Grupo Pacha

R

Rolex
Rolls Royce
Roomle

S

SAP
Star Alliance

T

Tom Ford
T-Mobile
Tableau
Telegram

U

UBS
Uber
UEFA

V

VW Group
Vodafone

W

Wolters Kluwer
wlh.fm
World Health Org.

Z

Zalando
Stadt Zürich
Züblin

Where, Who & How?!?

Work & Living

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^{SKG} Thessaloniki, Greece

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sevasti-tsaousidou.com

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sevastitsaousidou.com

Connect

hello@sevasti-tsaousidou.com

[+49 \(0\) 151 2213 6110](tel:+4915122136110)

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Agency

Noir represents me worldwide, exclusively. No other agency has the rights to represent my artists and creative work(s).

NOIRTM

noir.gmbh

noir@noir.gmbh

Make it simple,

but Significant.

Closing Words.

Dear recruiters, hiring managers, talent scouts and personalities,

I am a multidisciplinary creative and tech artist based in Europe, strongly focused on developing amazing offline and online experiences for modern, entrepreneurial and very professional agencies and brands worldwide.


For me, the people in a company's team are the most important thing, besides the creativity, the fun, the challenges and the opportunities to express my great and deep love for my professional passion and skills.

Don't hesitate to get in touch with me if you have something standard, something different or something completely challenging in mind. I take every enquiry seriously; from billion dollar companies to start-ups.

Thank you in advance for giving me your time and attention to explore my work, my inspirations, my visions, my references and above all my creations.

Stay safe!

Yours sincerely,



Sevasti Tsaousidou {she/her}

WE ARE
WHAT WE
REPEATEDLY DO.
EXCELLENCE,
THEN,
IS NOT
AN
ACT,
BUT A
HABIT. -
ARISTOTLE

